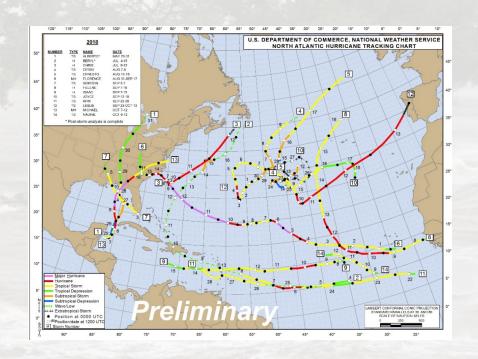
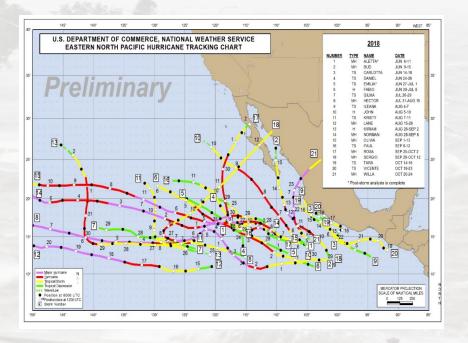
Water Impacts from Recent U.S. Landfalling Tropical Cyclones



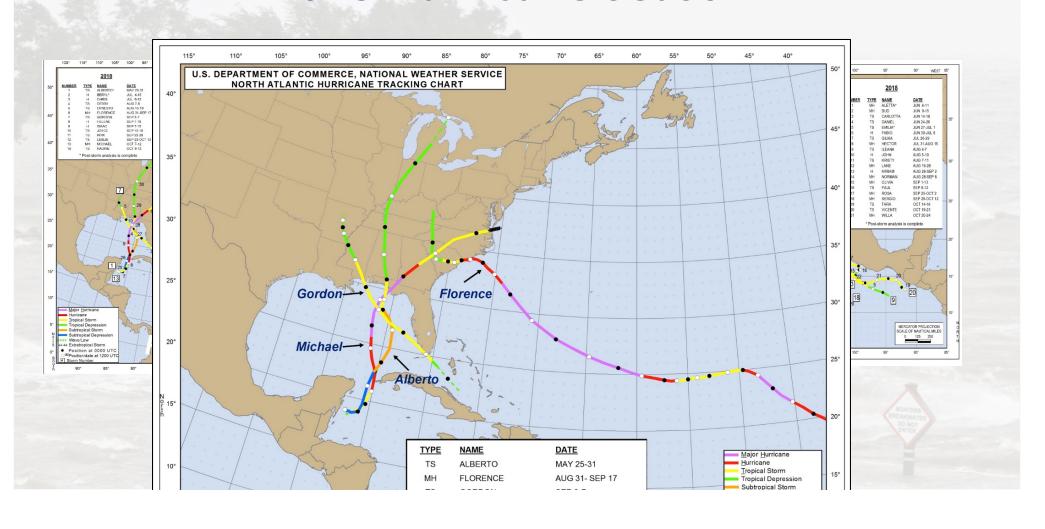
Ken Graham
National Hurricane Center

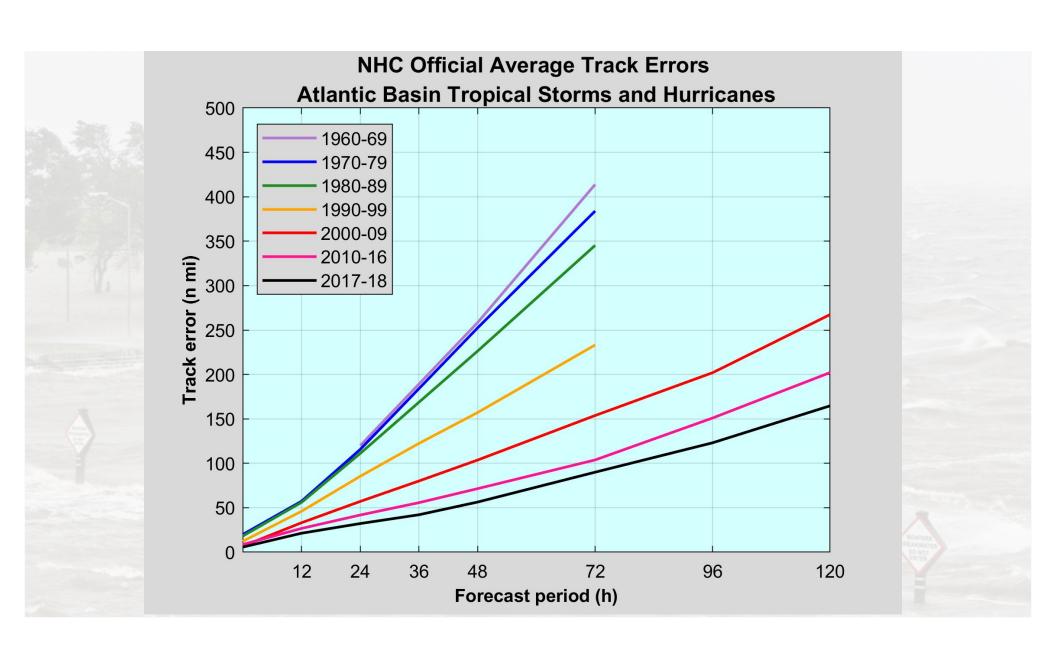
2018 Hurricane Season



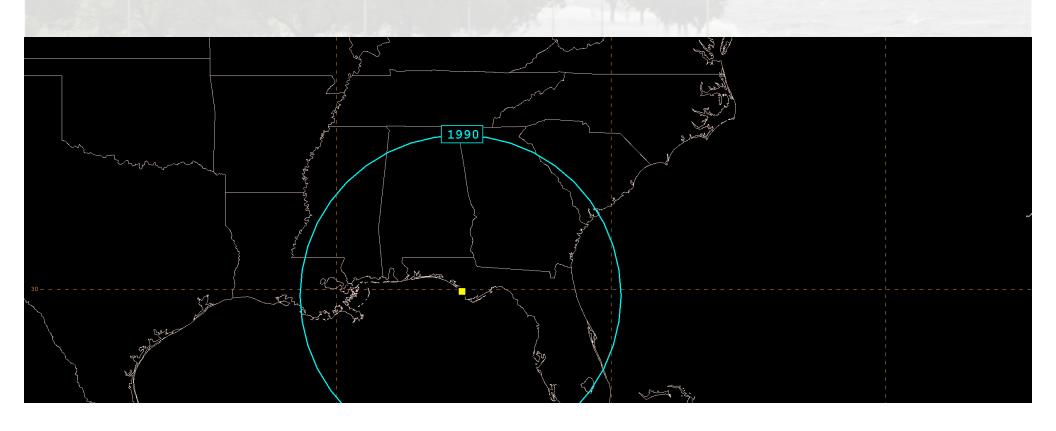


2018 Hurricane Season

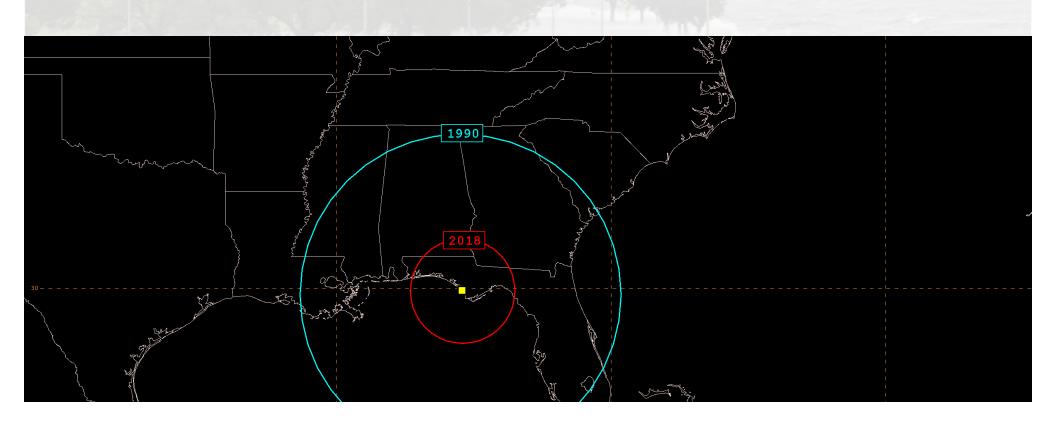


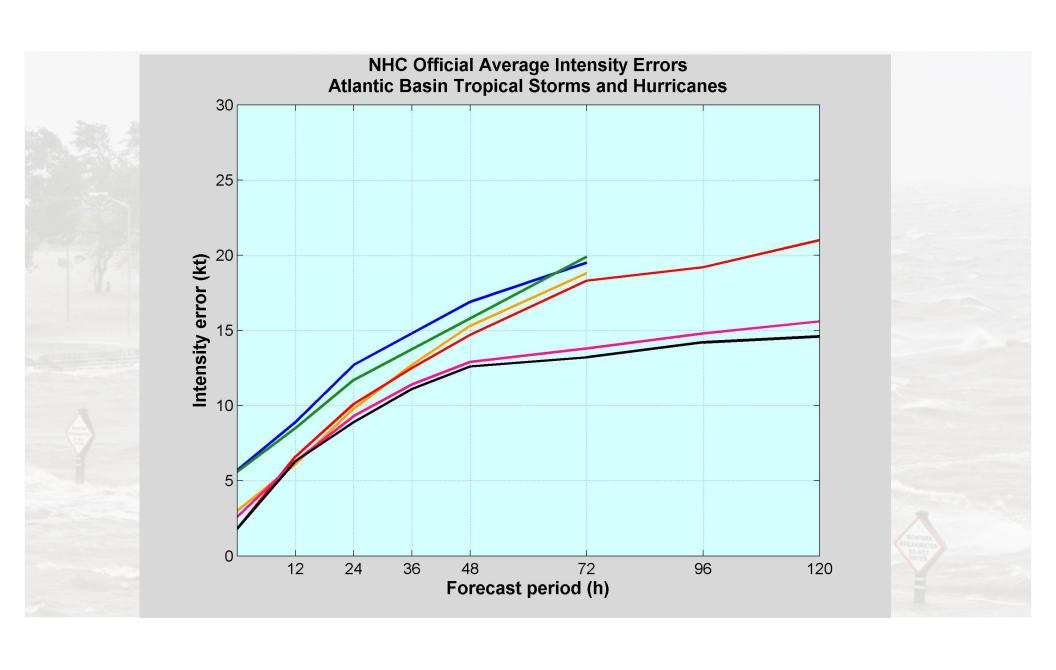


Improvements in Track Forecasting 3-day Forecasts in 1990



Improvements in Track Forecasting 3-day Forecasts in 1990





When you close your eyes, what do you see when you think of a hurricane?

Record Setting Rainfall 2017-18

Hurricanes Harvey, Florence, and Lane have each set state records for tropical cyclone rainfall with Harvey's rainfall of 60+ inches setting the U.S. record



Harvey (2017) - 60.58 inches Texas & US Record

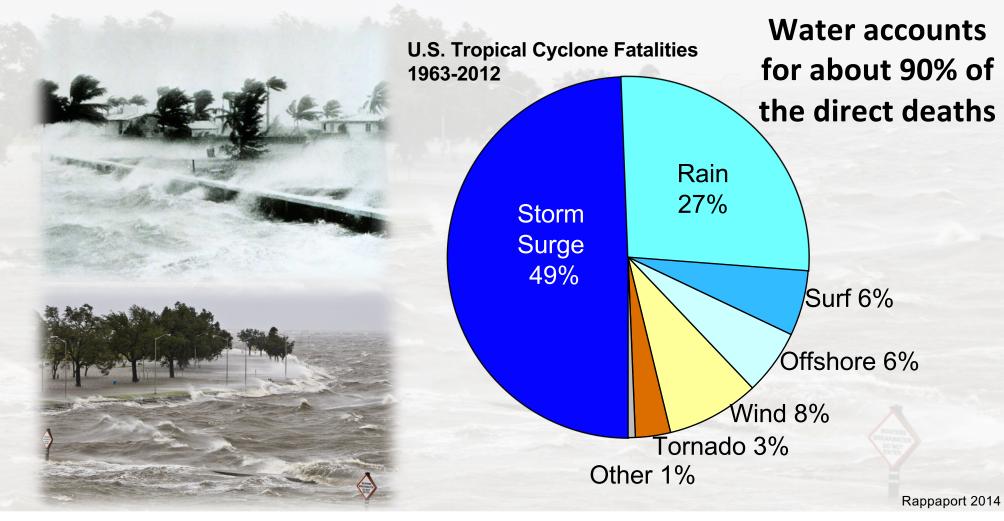


Florence (2018) – 35.93/26.63 inches North Carolina/South Carolina Record

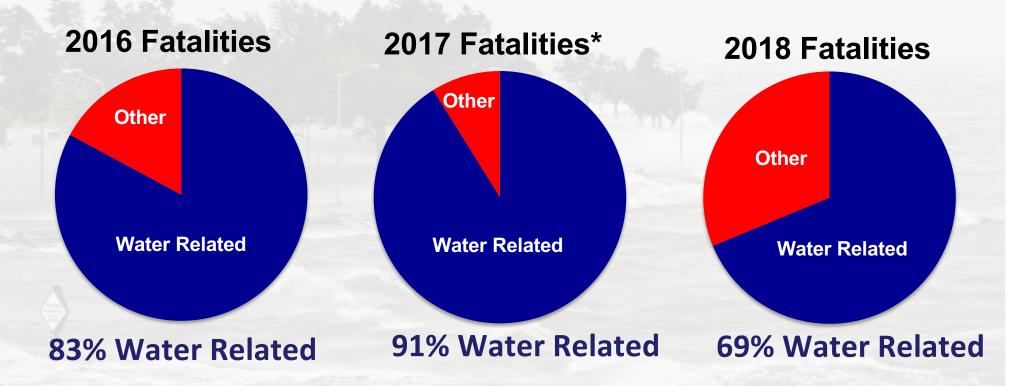


Lane (2018) – 52.02 inches Hawaii Record

Water is What KILLS!!!



Water Continues to Kill

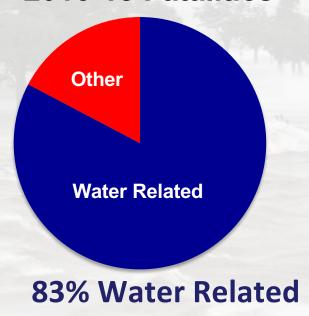


Most Inland Flooding – Only 4% Storm Surge Related

^{*}excludes Maria due to uncertainty related to causes of direct deaths

Water Continues to Kill

2016-18 Fatalities*



Most Inland Flooding – Only 4% Storm Surge Related

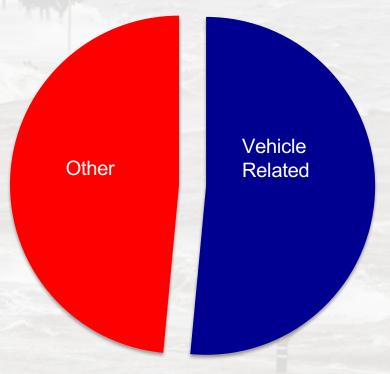
*excludes Maria due to uncertainty related to causes of direct deaths

Flood Related Vehicle Fatalities

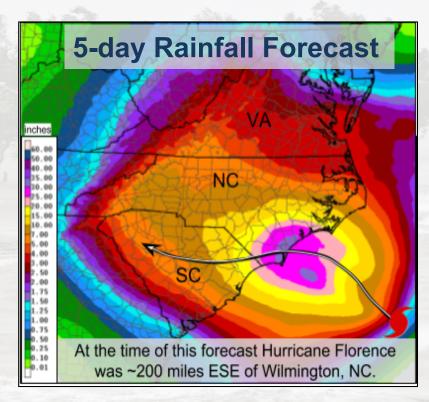
 During the past three seasons, <u>more than half</u> the U.S. tropical cyclone water-related fatalities were vehicle related!

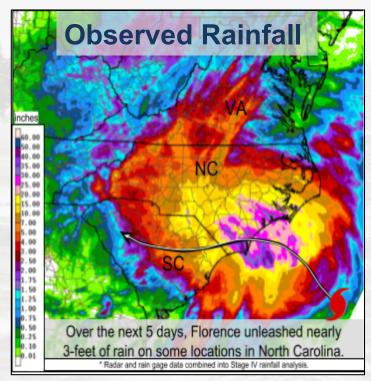


2016-18 U.S. Tropical Cyclone Water Related Fatalities



Hurricane Florence

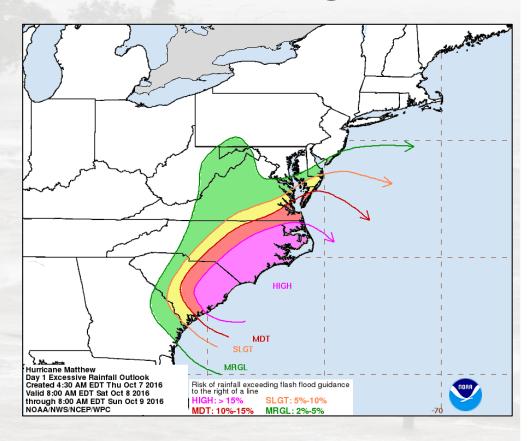




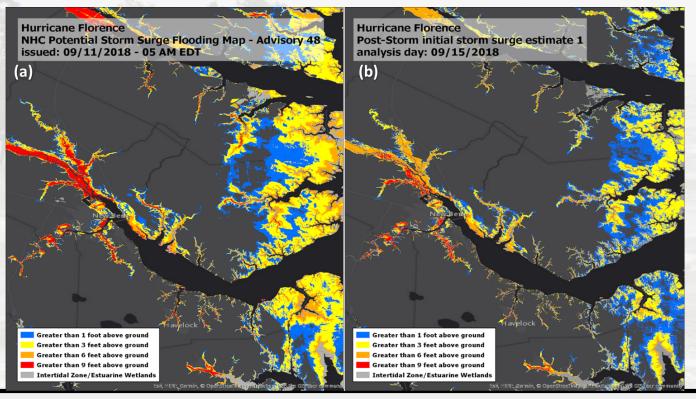
Excellent Forecasts – Yet 16 out of 17 flood related fatalities were in vehicles!

Excessive Rainfall OutlookHighlights Risk of Flash Flooding

- 54% of High Risk Days have at least 1 fatality or injury
- 73% have at least \$1 million in damage
- High Risk Days account for 1/3 of flood fatalities and 4/5 of damage



Storm Surge Forecasting



Most Inland Flooding - Only 4% Storm Surge Related (2017-2018)

*excludes Maria due to uncertainty related to causes of direct deaths

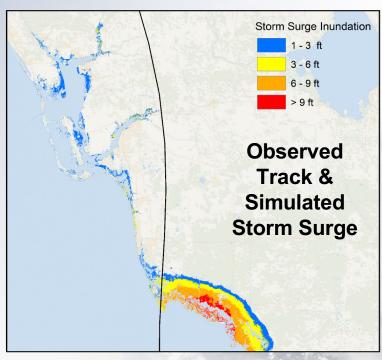
Public Risk Perception Based on Previous Experience

- "My house is elevated, I thought we would be just fine"
- "It's never flooded here before"
- "They always turn"
- "I thought these floods come once in a 100 years"
- "It's just a tropical storm"
- "I live a hundred miles from the coast, I didn't expect this"
- "This didn't happen last time"

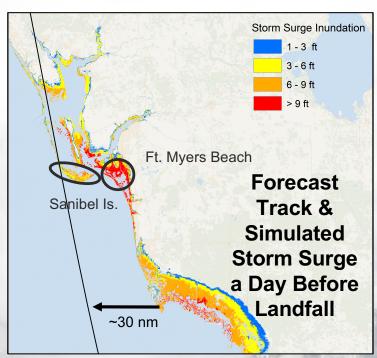
Public Risk Perception Based on Previous Experience

- "I didn't know it would be this bad, I'll never stay again"
- "This wasn't that bad, I'll never leave again"
- "It was nothing when I looked a few days ago" (anchoring)

Storm Surge Highly Sensitive to Track! Irma 2017



~50,000 people with 3+ foot surge

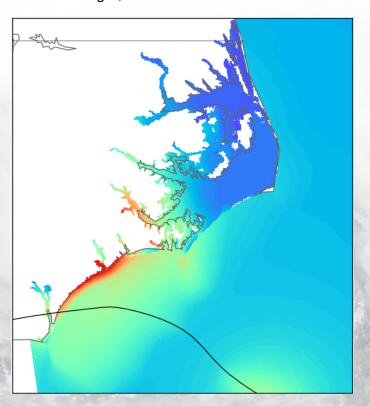


~200,000 people with 3+ foot surge

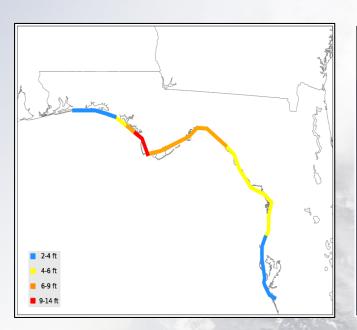
Florence: Structure Matters

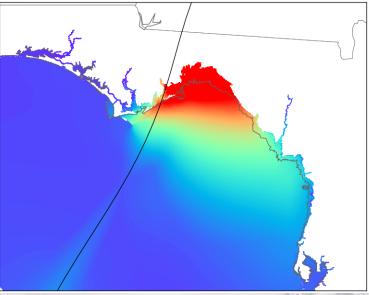
Best Track Deterministic

Stronger, Smaller Storm

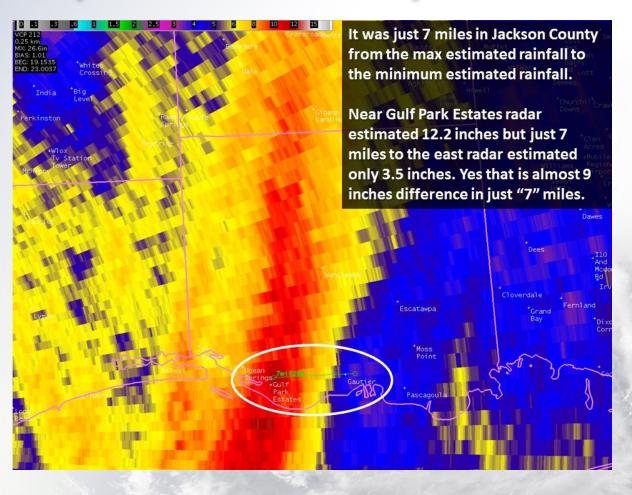


Michael: Just a Little East





Experience Based Perceptions of Risk

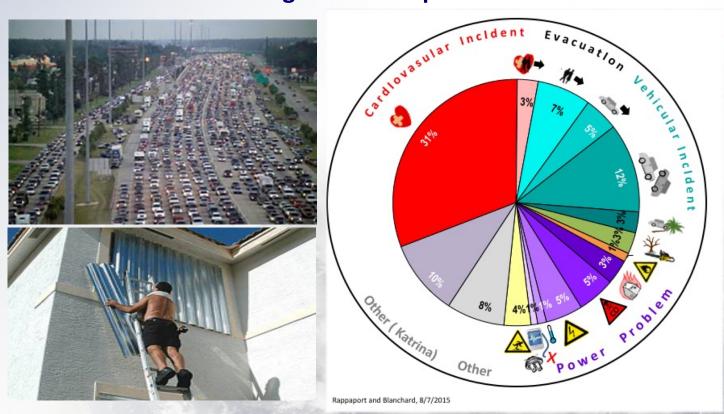


When you close your eyes, what do you see when you think of a hurricane?

"The storm is past me, I'm safe now"

Indirect Fatalities

Longer-Term Impacts



Most frequent factors: cardiovascular, loss of electricity, vehicle accident, and evacuation

It's About the Impacts





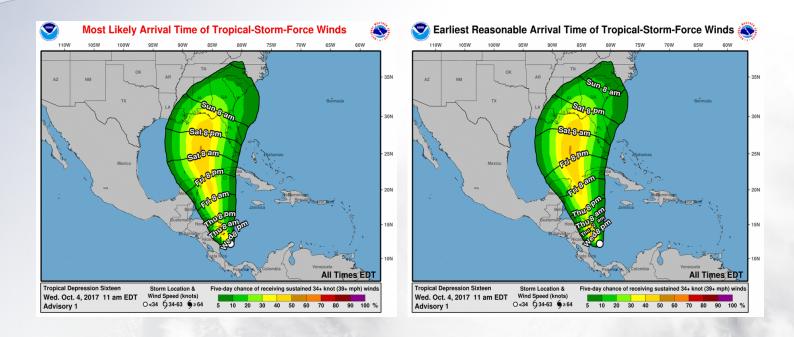




Since 2010 in the U.S., Category 1 hurricanes*

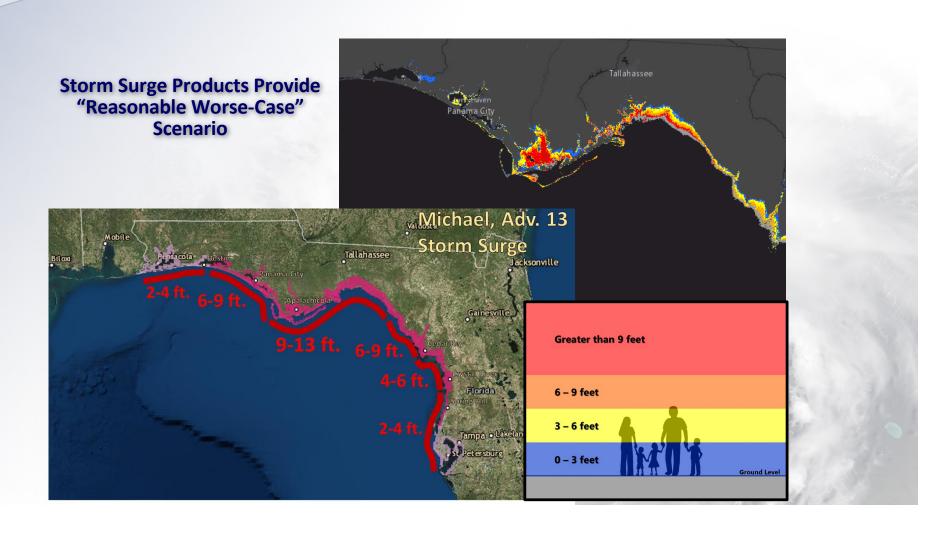
175 direct deaths \$103 billion

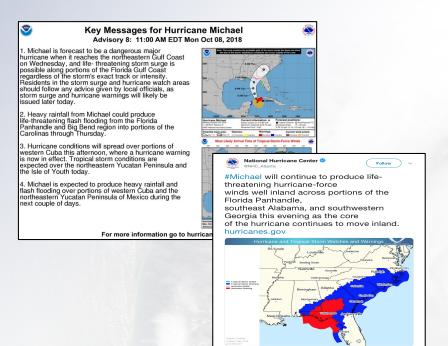
*Irene, Isaac, Sandy, Hermine, Matthew, Nate, Florence



Mostly likely time somebody could see tropical storm force winds...

...but they could start as early as...





Use of Twitter, Facebook, and Facebook Live to provide live storm updates





2018 Season Web Hits: 9,632,372,000

2018 Max One Day Hits: Sept 12, 2 days before Florence

landfall, 739,965,060

June 1 to November 30 unique devices: 32,155,492

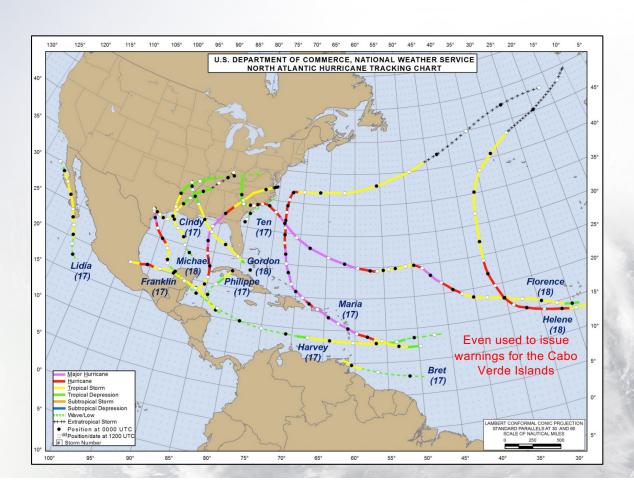
Live Internet Broadcasts in Florence and Michael: 1.5 million viewers

Use of Twitter, Facebook, and Facebook Live to provide live storm updates





Potential Tropical Cyclone (PTC) 2017-2018



Where to Next

Hurricane Forecast Improvement Project Goals:

- Reduce forecast (model) guidance errors, including during rapid intensification, by 50%
- Produce 7-day forecast guidance as good as the 5-day forecast guidance
- Improve guidance of pre-formation disturbances, including timing, track, and intensity forecasts, by 20%
- Improve hazard guidance and risk communication based on social and behavioral science to modernize the tropical cyclone product suite for actionable lead-times for storm surge and all other threats

Where to Next

- Storm Surge model improvements
 - Southeast Superbasin (SC, NC, GA)
 - Southern California (waves too)
 - Florida, New York, and NE US Superbasin
- Work to implement SLOSH international locations as part of NHC's regional support to World Meteorological Organization
- Incorporation of waves into the SLOSH model
- Storm Surge real-time storm surge guidance from current 48 hours to 72 hours
- Potential Tropical Cyclone products over marine only areas in addition to current land threat issuance

Where to Next

- Hurricane Forecast Improvement Project
 - Web-based survey on economic value of improved forecasts
 - Use study for the Cone of Uncertainty
- Supplemental
 - Wait, that forecast changed? Assess consumption and processing of a changing forecast
 - NHC website Optimizing tropical cyclone information
 - Minding the Gap looking at the product suite by evaluating partner needs
 - There's a Chance of What? numeracy analysis of forecasters,
 partners, and the public when it comes to uncertainty products