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Subject: NOAA response to media queries re: drifters & ocean dumping in the
North Pacific

To: Robert Atlas <robert.atlas@noaa.gov>, Gustavo Goni
<Gustavo.Goni@noaa.gov>

Cc: Alan Leonardi <alan.leonardi@noaa.gov>, Rick Lumpkin
<rick.lumpkin@noaa.gov>, Shaun Dolk <shaun.dolk@noaa.gov>

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Bob and Gustavo,

I just wanted to give you an update on the recent media coverage regarding the dumping of iron sulphate in the North Pacific by the Haida Salmon RestorationProject, and NOAA's contribution of drifters to the same entity.

Attached is a DRAFT version of talking points that NOAA will use to provide comment on this topic to several media outlets that have requested comment from NOAA (Nature, NYTimes and a British Columbia newspaper). Jana and I developed these with NOAA Communications and they have been reviewed by Rick. They are currently being reviewed by NOAA HQ.

To date all references have been to NOAA as an organization, and not specifically to AOML. Jana Goldman is responding to all media requests on this topic. If you are contacted by the media about this topic you may send them to Jana for comment.

Please let me know if you have any questions. - Erica

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Erica Rule
Communications and Outreach

NOAA's Atlantic Oceanographic and Meteorological Laboratory
4301 Rickenbacker Cswy., Miami, FL 33149
www.aoml.noaa.gov
305-361-4541

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Bob and Gustavo,<div>
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the recent media coverage regarding the dumping of iron sulphate in the
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th Pacific by the Haida Salmon RestorationProject, and NOAA's
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iv><div>Please let me know if you have any questions. -
Erica</div><div><br=br></div>--
Erica Rule

<div>Communications=A0and Outreach</div><div>NOAA's Atlantic
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